# Ellsobos



## **EUROTEL Group**

<u>EUROTEL Group</u> is a leading Greek IT company with nearly 30 years of presense in the market providing technology solutions in the Hospitality and F&B sectors.

Through **EUROTEL HOSPITALITY SA**, **EUROTEL HOSPITALITY CYPRUS Ltd**, **LEADER IT** and **ΣOUL TAILORΣ**, the Group offers state-of-the-art technologies and certified services, aiming to support busineses in the Tourism Industry regardless of their size, covering their needs in the fields of infrastructure and technology (software, hardware & consulting services) and providing **End-to-End** IT solutions.

EUROTEL Group's valuable long term experience in the Hospitality and F&B sector has led its R&D Department to develop innovative solutions which are able to integrate with any front or back end software (such as Property Management Systems, Point of Sale, mobile apps etc.), giving our customers the ability to significantly upgrade the quality of their services and strengthen the engagement of their customers.

# **ESODOS Mobile Application**

# The most innovative and integrated mobile application in the market!



Your customer's experience rises to a whole different level! Connect efficiently with your visitors before, during and after their stay by offering upgraded and personalised services on a 24/7 basis.

ESODOS mobile app works as a digital guide, a personalised receptionist and personal assistant, meeting the requirements of even the most demanding customers, while allowing your personnel to directly communicate with.

Its simple and user-friendly structure guides your customers through a set of information about your hotel such as services in a discreet, personalised and always respectful way to the user's privacy.

### **ESODOS** mobile app key benefits at a glance:

- <u>Untouchable & Real Time</u> Check in & Check Out with the hotel's PMS system.
- Online acceptance and e-signature of registration/privacy policy and GDPR forms.
- PMS Profile Update in real time.
- Bill View in real time where the customers can view and check their transactions & charges.
- Online room booking and upgrade options prior to the arrival date (e.g. room upgrade)
- Online Reservations for Restaurants and SPA with real time availability charts.
- Room mobile access by receiving and storing the key in the app during the customer's stay (ASSA ABLOY Vingcard certified mobile app Partners).
- User-friendly Content Management platform (CMS). Great independency in updating content online with minimal interference from the partner.
- Real time weather casting.
- Ability to **share** content in **social media**.





- Variety of ready to use and user-friendly layouts and ability to customise design layouts.
- Request Uber/BEAT or TAXI ability.
- Real time interaction with the hotel's reception and other hotel departments through contact forms, e-mail or online chat.
- **Information about nearby attractions** like restaurants, transportation or famous landmarks and transportation information.
- Online request of services.
- Online notifications offering personalized services, special offers or information about special events.
- Create customized strategies and respond fast during the customer's stay in order to improve their overall experience in your hotel while they are still there.
- Multilingual Content.
- Rating ability.
- Connectivity with automation protocols such as KNX.



### **Strategic Partnership with Hewlett Packard Enterprise**

**ESODOS** mobile app is the partnering application of HPE completing its offered services in the Hospitality sector. By using the HPE Meridian platform, ESODOS app offers a wide range of services and competitive advantages such as Location Services, connection via Beacons in order to receive valuable information and send personalised notifications. EUROTEL Group and HPE create the ultimate customer experience and offer information with great value to the hotelier.

By adding **ESODOS** in your service portfolio you enrich your communication and service channels providing your customers with access to a variety of products and services online 24/7, while at the same time make your staff more efficient and effective by using the back office automation functions.

Boost your guest relations using your customers' mobile devices and increase your reliability offering a more personalised accommondation experience.

You can download "ESODOS" mobile application for free through Play Store and App Store.

### **Strategic Advantages for Hoteliers:**

- Faster and more efficient customer service due to connectivity with other systems.
- Layouts that integrate with the hotel's corporate identity.
- Personalised offers in real time.
- Upgrades the customer's engagement level and enriches your communication channels.
- Strengthens cooperation with 3rd party partners by acquiring knowledge regarding the origin of new sales.
- Promotes the total touristic product of the area and not only the services provided by the hotel, enhacing in this way the customer experience.